

COMMERCIAL ART/GRAPHIC DESIGN

Program Location: Fairhope Campus

Applied Technologies Division

This program is designed to prepare students for entry-level technician positions in the field of commercial art/computer graphics.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.

Program: Commercial Art

Type: Short-Term Certificate

SEMESTER ONE

Item #	Title	Credits
ART 100 3	Art Appreciation	
ART 220 3	Introduction to Computer Graphics	
ART 253 3	Graphic Design I	
CAT 223 3	Electronic Publishing I	
1	WKO 107 or ORI 101	
13	Sub-Total Credits	

SEMESTER TWO

Item #	Title	Credits
3	ART Elective for Commercial Art/Graphic Design	
ART 175	Digital Photography	3
CAT 224	Electronic Publishing II	3
CAT 270	Web Site Development	3
12	Sub-Total Credits	
25	Total credits:	